



Forum
 Building 102
 Droevendaalsesteeg 2
 6708 PB Wageningen



Wageningen UR gebouwen / Wageningen UR Buildings

Do rules and regulations bind or build economic development?

Conference

19 February 2010, Forum-building, Wageningen University

Association for Institutional and Political Economy (AIPE/VIPE) & Management Studies Group, SSG-Wageningen University

Public bodies strongly influence private activities, but is their impact on economic development positive or negative? What institutional arrangements restrict or promote economic growth and business competitiveness? The debate on it is particularly strong in areas as Intellectual Property Rights (IPR) and General Food Law (GFL), and in specific industries, like health and banking. The common dilemma is to how to foster public interests in environments with strong private incentives.

Three themes were selected due to their current academic and societal importance. They represent a multitude of dilemma's, eg.:

- IPR should stimulate innovation but may benefit legalistic MNOs.
- Protecting consumers GFL may restrict EU-firms too much.
- Making the banking industry inherently stable may damage development.

The results of this conference will be published in a corresponding book in the VIPE-series with Edward Elgar Publishers, later this year.

9.30 – 10.00	Welcome and registration Coffee, tea
10.00 – 10.20	Opening / Introduction The invisible hand of markets versus the visible hands of governments and management. <i>Dr. Emiel F.M. Wubben (Wageningen University)</i>
10.20 – 12.00	Intellectual Property Rights: restrictive legislation or instrument for economic growth? Lecture: IPR-regulations in need of revision? <i>Drs. Piet C. Schalkwijk (Director IP AkzoNobel)</i> Co-ref(erent) 1: Promoting innovations or global interests? Plant Breeders' Rights versus patents on plants. Dr.ir Niels Louwaars (Centre Genetic Resources, CGN), Prof. Dr. Hans Dons (Bioseeds), et all. Co-ref.2: Knowledge valorisation: contribution of IPR to regional economies. <i>Ir. Peter H. van Dongen MSc (Netherlands Patent Office, OCNL)</i>
12.00 – 13.00	Lunch
13.00 – 14.30	General Food Law. Linking private interests and public control for the consumer's interest? Lecture: Food legislation and competitiveness in the EU food industry. <i>Ir. Jo H.M. Wijnands, dr.mr. Harry J. Bremmers, prof.dr.mr. Bernd M.J. van der Meulen and drs. Krijn J. Poppe (Wageningen UR)</i> Co-ref 1: The impact of the EU-precautionary principle on food safety, market entry and competitiveness. <i>Prof. Miguel A. Recuerda (University of Granada, Spain)</i> Co-ref 2: Food quality and safety standards: challenge or opportunity for small-scale farmers in global supply chains? <i>Dr. Doris Guenther & Margret Will MSc (GTZ, Germany)</i>
14.30 – 14.45	Break: Coffee, tea
14.45 – 16.15	Banking. Improving financial markets by restrictive and facilitative public actions. Lecture: How to reconcile public interests and private risks in the banking industry? <i>Prof.dr. Klaas Knot (Director Financial markets, Ministry of Finance, The Netherlands).</i> Co-ref 1: Evaluating the use of capital requirements to reconcile private and social interests in the financial sector. <i>Dr. Maarten Gelderman (Head Macroprudential Analysis, The Netherlands Bank)</i> Co-ref 2: The macro-economic side of the banking crisis. <i>Prof.dr. Frank A.G. den Butter (VU University Amsterdam)</i>
16.15 – 16.20	Concluding remarks
16.20 – 17.00	Drinks

Registration/information

You can **register** by bank transfer to 'Wageningen Universiteit Bureau Maatschappijwetenschappen, Wageningen'. Bank account: 539509426, stating *Projectnr 2100 8717 00*

Please **Confirm registration** by a mail to office.mst@wur.nl, stating preferred badge name, and affiliation.

Conference fee: €80 pp. (includes refreshments, lunch and drinks)

Students: €20 pp.

Information: dr. Emiel Wubben, tel. 0317-484160.

Route description and map

By car from the north, the west or the east

- Leave the A12 motorway at exit 24 (Ede/Wageningen).
- At traffic lights, follow signs for Wageningen.
- Continue straight ahead onto Dr. W. Dreeslaan (N781), following signs for Wageningen.
- This road turns into Mansholtlaan (N781).
- At the first roundabout take the first exit (Droevendaalsesteeg).
- This area is Wageningen Campus. The Forum is the tall second building on the left side.

By car from the south

- Leave the A50 motorway at exit 19 (Renkum / Wageningen / Oosterbeek).
- Turn left at traffic lights and follow signs for Renkum/ Wageningen (N225).
- Continue straight ahead, following signs for Wageningen. This road turns into Ritzema Bosweg.
- In Wageningen, take the second exit at the roundabout (straight ahead) and continue along Ritzema Bosweg.
- Turn right at the first traffic lights onto Diedenweg (N781), following signs for Utrecht / Ede.
- At next two roundabouts take second exit (straight ahead), the road turns into Mansholtlaan (N781).
- Go straight at the next set of traffic lights and continue along Mansholtlaan.
- At the next roundabout take the third exit (Droevendaalsesteeg).
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By public transport

- Take a train from Utrecht, Arnhem / Nijmegen or Amersfoort to Ede-Wageningen railway station.
- Go to the bus stop at the South side of the railway station (turn left at the bottom of the stairs).
- Take bus number 88 (Valleilijn) (7 minutes trip).
- Approaching Wageningen, depart at 'Droevendaalsesteeg (Mansholtlaan)', Wageningen University Campus, at bus stop near the roundabout.
- Walk to the roundabout and turn right (Droevendaalsesteeg). This area is Wageningen Campus. The Forum is the tall second building on the left side.